



Government VIDEO EXPO 2011

WASHINGTON, DC

INNOVATION AT WORK.

CONFERENCES: Nov. 29 - Dec. 1

EXHIBIT HALL: Nov. 30 - Dec. 1

Walter E. Washington Convention Center

www.gvexpo.com

Platinum Sponsor: **Panasonic**
Ideas for life

conference program by:

Future Media Concepts

Training a New Generation of Digital Artists®

Don't miss this opportunity to attend GV Expo for FREE!

A Must-Attend Event for East Coast

Content Creation Pros

Plan now to attend the East Coast's largest pro video and broadcast expo, November 29 to December 1 in the heart of our nation's capital. Learn about cutting-edge video technologies and techniques in a comprehensive conference program produced by the experts at DMDC; get hands-on with the latest video gear in an exhibit hall featuring more than 100 suppliers, dealers and distributors; and attend free special events and networking opportunities to further your knowledge, career and agency mission.



Who Attends:

videographers
video producers

editors
graphics and effects
professionals

sound engineers

video engineers
cinematographers
AV designers
integrators and
installers
educators
...and more!

From Broadcast, Cable and Pro Video to all Branches of the Government, Law Enforcement, Military and Contractors.

Get Connected



Twitter: @GVExpo; Facebook: Government Video Expo
LinkedIn & GovLoop: Government Video Expo

Our list of exhibitors is growing daily! Stay up-to-date on www.gvexpo.com

**Alzo Video | ARRI Inc. | Autocue
Automated Data Systems
Autoscript | Axon Digital Design
Barbizon Lighting Company | Bexel
Camera Dynamics | Canon USA
Cobalt Digital Inc. | Communications
Engineering, Inc. | Cortina Productions
CPC-Closed Captioning
Digital Video Group Inc. | Evertz
Microsystems | EVS | Future Media
Concepts | Haivision Network Video
Harmonic | Ikegami
Innovative Technologies, Inc.
Integration Technologies Group Inc.
JVC Professional Products | K-Tek
K5600 | Keisoku Giken Co. Ltd
Litepanels | LTO Program
Maestrovision | Manchester Music
Library | Marshall Electronics, Inc.
Media Links | MediaBeacon
Meridian Technologies
Miller Camera Support | Miranda
Multidyne | Myers Information Systems
National Captioning Institute | Nevion
NewBay Media | Omnimus | Orad Inc.
Panasonic | PESA | Quantel
RealNetworks | Rimage Corp.
Roland Systems Group
Rose Electronics | Ross Video
Rushworks | Shadowstone Inc.
SMPTE | Snader & Associates, Inc.
Snapstream | Snell | Telairity
Telecast Fiber Systems | Telemetrics
TIVA-DC | Toner Cable | Trailex LED
Display Trailers | Uvision, Inc.
Vbrick Systems Inc. | Viewcast
WhisperRoom, Inc. | Zaxcom**

CALLING ALL EXHIBITORS!

To exhibit at GV Expo, contact Jackie Gospodinoff at 212-378-0493, or kgospodinoff@nbmedia.com for more information.

Keynotes: Don't miss the chance to learn first-hand from industry experts, at the Presentation Theater on the GV Expo Exhibit Floor — FREE TO ALL!

11:00 am - 12 noon | Wednesday, Nov. 30



Keynote: "Lights! Camera! Military Action!"

Lt. Col. Francisco "Paco" G. Hamm, director of the Air Force Entertainment Office in L.A. and special guests.

This is a must-attend event for anyone who produces or aspires to produce documentaries or entertainment films with military segments or themes. Get the back story from Lt. Col. Hamm on how to seek military support for projects.

3:30 - 4:30 pm | Wednesday, Nov. 30



Keynote: "Blending Video Conferencing with Broadcast"

Dennis Butts, Founder Military Comm Networks Inc.

Using a hybrid live video conferencing and broadcast/webcast format, "After Action Report" creates a real-time televised collaboration among troops in the field, military and policy experts and interested observers. Mr. Butts describes the system as "a level of television collaboration that hasn't been achieved before," and he will discuss the benefits of using this technology in government and commercial broadcasts and webcasts.

JUST ADDED!

1:30 - 2:30 pm | Thursday, Dec. 1

Keynote: "The White House from BEHIND the Lens"

Arun Chaudhary, Former White House Videographer

Packages and Pricing:

	Early Bird Rates (prior to 11/11/11)	Regular Rates (after 11/12/11)
Exhibit Hall Only Pass (includes free on-floor sessions, networking evening meetings, and exhibit hall access both days)	Free	\$25
Digital Media DC Conference Program (All conference passes include access to the conference program for 1, 2 or 3 days, free on-floor sessions, networking evening meetings, access to the exhibit hall both days)		
3-Day Conference Pass	\$715 SAVE 20%	\$895
2-Day Conference Pass	\$550 SAVE 20%	\$695
1-Day Conference Pass	\$400 SAVE 5%	\$425
Adobe Premiere Pro 2-day Prep Class (includes certification exam fee of \$150)	\$810 SAVE 10%	\$899

Register Now at www.gvexpo.com



Your Free Expo Pass Gets You Access to:

**A Packed Exhibit Hall Floor | Presentation Theater Events | Product Demos
Group Meetings | Networking Opportunities Exhibit Hall Raffles
...and lots more!**

Get your free pass now! (Download a QR code scanner at your phone's app store.)

Four Targeted Conference Tracks:

Each full-day conference pass entitles you to move freely between all tracks and attend sessions of your choice.

TRACK 1

Final Cut Pro Workshop:

Learn to get the most from your Apple Final Cut Studio systems. Classes are designed for experienced editors and content creators looking to expand their options and talents.

TRACK 2

Adobe Creative Suite:

This workshop is designed for editors, motion graphics designers, and multimedia artists who rely upon the Adobe Creative Suite to get the job done. Whether you're a recent adopter or a power user you'll find a wide range of classes to help you learn the most from your digital tools.

TRACK 3

Video Production:

These workshops focus on advanced techniques used for both field and studio production. Learn about emerging technologies as well as best practices. These classes are designed for production professionals of all experience levels who'd like to improve the quality of their craft.

TRACK 4

Editing With Avid Media Composer:

Explore the latest innovations in the Avid editing ecosystem. You'll learn how to get results faster and get the most out of your edit suite. These sessions are for intermediate and experienced editors.

ADOBE PREMIERE PRO PREP COURSE & EXAM

Tuesday, November 29 | 9 am - 5 pm & Wednesday, November 30 | 9 am - 4 pm

Become an Adobe Certified Premiere Pro Expert! This two-day prep class is designed for experienced users who wish to maximize their efficiency and increase their chances to succeed in Adobe's Certified Expert exam. Upon completion of the class you will be able to take the online Adobe certification exam. The exam fee of \$150 is included in the registration price. Students may take the certification exam at FMC's Washington, D.C. training facility at a later date at no charge.

TUESDAY, NOVEMBER 29, 2011				
TRACK	Final Cut Pro Workshop	Motion Graphics & Visual Effects	Video Production	Web 3.0
9:00 - 10:15 am	FCP X: Rethinking Your Editing Style	Introduction to 3D in After Effects	Producing & Directing Corporate and Industrial Videos	Business & Personal Branding in a New Media Age
10:30 - 11:45 am	Creating Dynamic Titles in Final Cut Pro X	Get the Most from After Effects CS5 & CS5.5	Data Workflow in the Field: Protecting Tapeless Media Assets	Cutting Edge Compression
12:45 - 2:00 pm	60 Minutes to Using 3D in Motion	Simulation Effects in After Effects	Recording Great Audio	Optimizing Video Content for Mobile Devices
2:15 - 3:30 pm	From Expert to Master: Advanced Techniques for Final Cut Pro	Photoshop & After Effects: The Dynamic Duo	Review and Approval Over the Web	Producing Video for the Web
3:45 - 5:00 pm		Mastering Behaviors in Apple Motion	The Full HD: Production and Post Production Essentials	More than 140 Characters: Integrating Video, Audio, and Rich Media with Twitter
WEDNESDAY, NOVEMBER 30, 2011 EXHIBIT HALL OPEN 9:00 am - 5:00 pm				
TRACK	Final Cut Pro Workshop	Adobe Creative Suite	Video Production	Editing with Avid Media Composer
9:00 - 10:15 am	FCP X: Working with New Color Tools, Color Matching & Color Looks	Bootcamp: Getting Started with Adobe After Effects	Lightweight Lighting Strategies for Mobile Productions	Cut It Fast! Advanced Trimming Techniques
10:00 - 10:45 am	Presentation Theater: QUANTEL PRESENTS			
10:30 - 11:45 am	Audio Workflows in Final Cut Pro X: Getting the Most in Post	Bootcamp: Getting Started with Adobe After Effects	Creative Shot Design: Thinking Beyond the Usual	Avid Effects Unleashed
11:00 am - 12:00 pm	Presentation Theater: KEYNOTE: "Lights! Camera! Military Action!" Lt Col. Francisco "Paco" G Hamm			
12:15 - 1:00 pm	Presentation Theater: HARMONIC PRESENTS			
12:45 - 2:00 pm	In Depth: Master the Final Cut Studio Workflow Part 1	Editing with Adobe Premiere Pro: A Session for Experienced Editors	Shoot to Finish: On Set Techniques to Ensure Smooth Finishing in Post	Avid Hidden Gems and Goodies for Your Most Creative Work
1:15 - 2:00 pm	Presentation Theater: PANASONIC PRESENTS			
2:00 - 3:30 pm	SPECIAL EVENT: Meet The Government Producers Panel - Free To All Attendees			
2:15 - 3:00 pm	Presentation Theater: LTO PROGRAM PRESENTS: New LTO Tape File System Helps Make Video Storage Easy			
2:15 - 3:30 pm	In Depth: Master the Final Cut Studio Workflow Part 2	Color Correction Using Premiere Pro and After Effects	Showing Your Work: Using Online Tools to Build a Creative Portfolio	Boris Continuum Complete: The Best Effect You Own but Aren't Using
3:30 - 4:30 pm	Presentation Theater: KEYNOTE: "Blending Video Conferencing with Broadcast" Dennis Butts, Military Comm Networks Inc.			
4:00 - 5:30 pm	SPECIAL EVENT: ACM Regional Meeting			
4:30 - 5:00 pm	GV Expo Raffle - You Must Be Present to Win!			
5:30 - 8:00 pm	Animators Roundtable Evening Meeting	After Effects User Group Meetup Invited	DCFCPUG Meeting	DC Podcaster's Alliance Meetup Invited
THURSDAY, DECEMBER 1, 2011 EXHIBIT HALL OPEN 9:00 am - 3:00 pm				
TRACK	Editing with Avid Media	Adobe Creative Suite	DSLR Workshop	Web 3.0
9:00 - 10:15 am	Get Creative with Paint and Animatte Effects	An Introduction to Typography for Video Editors	Using Dual System Recording for DSLR Productions	What You Don't Know About Social Media Can Really Hurt You
10:30 - 11:30 am	Presentation Theater: KEYNOTE: Check gvexpo.com for Updates			
10:30 - 11:45 am	Using Script Sync and Phrase Find in Avid	Creating Animated 3D Text with Photoshop Extended	Creative Time Lapse - Time Floats By	Measuring Social Results: Real World Metrics
11:45 am - 12:15 pm	Presentation Theater: Check gvexpo.com for Updates			
12:30 - 1:00 pm	Presentation Theater: PANASONIC PRESENTS			
12:45 - 2:00 pm	Nesting and Other Time-Saving Effects Techniques	Using Photoshop Extended for Video & Animation	Under the Weather: Outdoor Shooting Strategies for your DSLR Camera	Hypersyndication Strategies: Getting Your Video on as Many Screens as Possible
1:30 - 2:30 pm	Presentation Theater: KEYNOTE: "The White House from BEHIND the Lens" Arun Chaudhary, Former White House Videographer			
2:30 - 3:00 pm	GV Expo Raffle - You Must Be Present to Win!			