

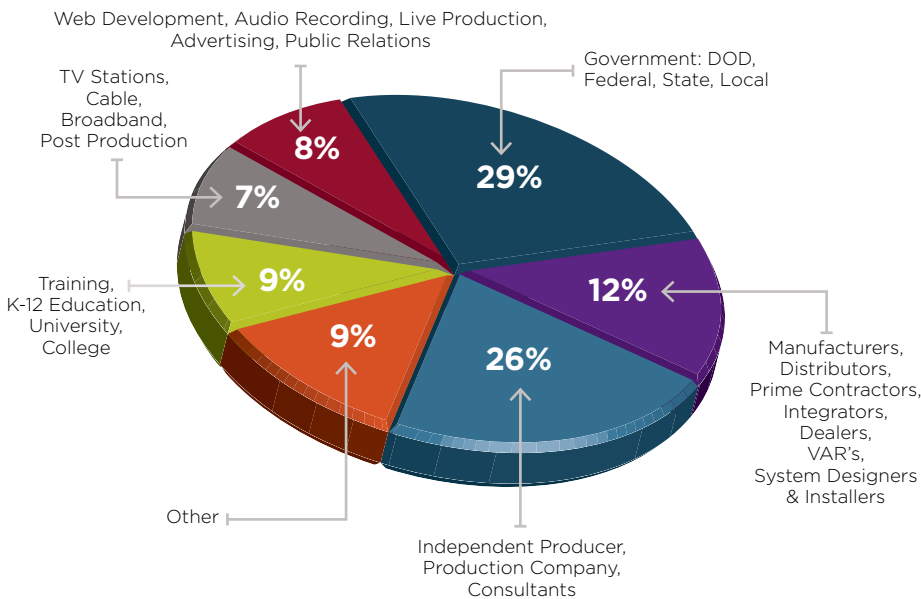


Government VIDEO EXPO 2011

WASHINGTON, DC

CONFERENCES: November 29 - December 1 | **EXHIBIT HALL:** November 30 - December 1

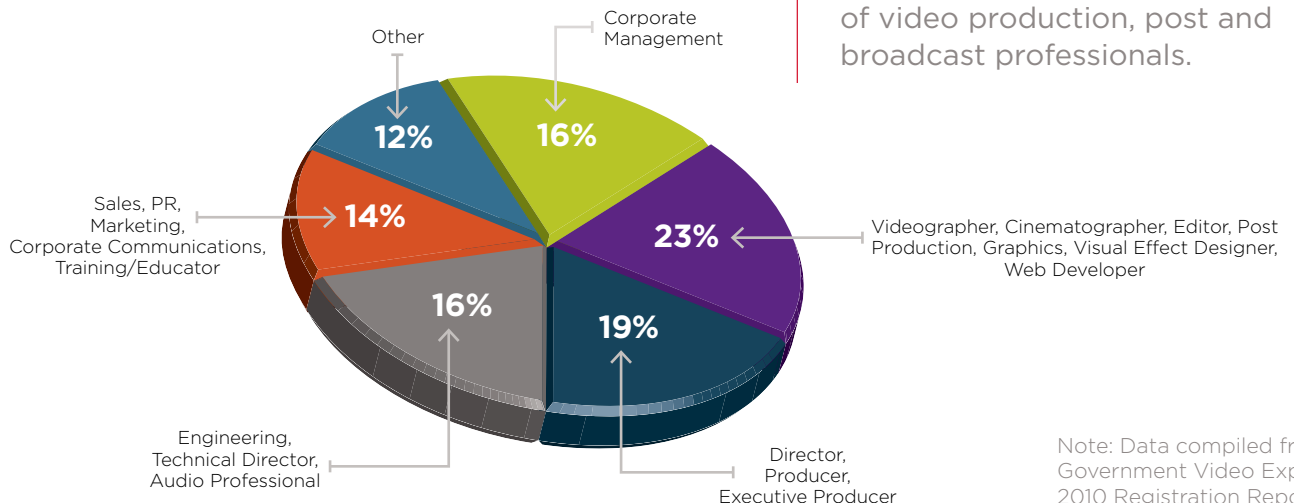
ATTENDEE ORGANIZATION/PRIMARY BUSINESS



Tap Into the Government's Growing Demand for Video Equipment and Services

Government Video Expo is the premier event for professionals working with video, audio, multimedia, conferencing technologies and broadcast in the federal, state and local government as well as those in law enforcement, education, religious and non-profit sectors. Plus, as the East Coast's largest pro video and broadcast expo, GV Expo delivers a strong regional contingent of video production, post and broadcast professionals.

ATTENDEE JOB DESCRIPTION



Note: Data compiled from Government Video Expo 2010 Registration Reports

THE REGION'S LARGEST AND BEST-ATTENDED PRO VIDEO TRADE SHOW!



Government VIDEO EXPO 2011

NOV 29 - DEC 1

Exhibits Nov. 30 - Dec. 1

Walter E. Washington Convention Center
Washington, DC

What are they buying?

Cameras, Lenses, Support, Graphics, Editing, Lighting, Audio, Music Sets, Signal Processing, Prompting, Cables and Accessories, Storage, Automation, Control, Displays, Satellite Gear, IPTV, IT/Computers, Consulting, Integration and More!

79%

of Government Video Expo attendees have final purchasing authority for their company or organization.

GV EXPO IS THE ONLY SHOW THAT PROVIDES YOU MARKETING BENEFITS ALL YEAR LONG.

EXPOSURE ALL YEAR INCLUDES:

- 10 x 10 Booth Space at GV Expo 2011
- Banner ad on GV Enews Weekly Newsletter 3 months
- Run of Site Box Unit Impressions on GV.com 3 months
- One Full Page, 4/C ad in *Government Video Magazine*, issue to be selected in calendar year 2012.
- Technical White Paper(s) including abstract and company overview would be placed in the Government Video White Paper Resource Center. Leads will be generated via a promotional plan which will include email blasts text/banners within the newsletters and promotion on our sites.

The total value of this special, custom GV Expo 2011 package is \$16,100

TOTAL COST TO YOUR COMPANY: \$3,600

This value pricing only available through **November 11, 2011.** Book your space today!

69%

of Government Video Expo attendees plan to spend at least **\$25,000** in equipment and software in the video industry in the upcoming year.

*Ad must be scheduled with contract signing.

TO EXHIBIT AT GOVERNMENT VIDEO EXPO 2011, CONTACT:

Jacqueline Gospodinoff, Sales Director: 212-378-0493; jgospodinoff@nbmedia.com